KATRONIC Inside Out – News from Katronic

In second newsletter of 2013 we wanted to bring you up to date with developments at Katronic including some exciting news for later in the May....

Nominated again...





Katronic Germany



Katronic Prozessmesstechnik at the Hannover exhibition pictured with Dr. Reiner Haseloff (second-left), President of the Saxony-Anhalt region where Katronic are based. Katronic personnel from right to left: Karsten Frahn, Daniela Froehlich, Ronny Reinke, Diana Volkolakova

The newly qualified Dr. Mario Farrugia?



Katronic shortlisted for business award

Katronic have been fortunate enough to be shortlisted for the Coventry Telegraph Business Awards 2013. This is the second time that Katronic have been nominated for an award, the first time coming in 2009. On both occasions the nomination is in recognition of work the company is doing in export markets, although on this occasion we are hoping to go one stage further and bring the trophy home to Earls Court.

The awards ceremony is to be held at Coventry's Ricoh Arena on Friday 17th May. The gala evening will bring together business people from all over the West Midlands as well as representatives from government trade organisations and local universities. The importance to local business is reflected in the quality of the sponsors which include, IKEA, Jaguar, Land Rover and Barclays to name a few.

The awards evening will be hosted by BBC TV's Kay Alexander. For more information see <u>http://www.ctbusinessawards.co.uk/index.php</u>

New German premises allows for future expansion

In order to meet demand, and to provide a better platform for supporting our customers in Germany and Eastern Europe Katronic have established a new, larger office in Germany. The new premises allow for increased office space, more warehousing and a new assembly and testing facility.

As well as expanding the floor space Katronic have employed two new people in order to help grow sales and provide customers with the levels of support they expect from Katronic. Daniela Froehlich has joined Katronic in an sales and marketing role, whilst Ronny Reinke has been employed as a Sales Engineer.

The enlarged capacity is intended to provide customers with a mainland Europe base for technical and commercial support. It is also our belief that the improvement in resources will generate increased German sales and allow for considerable growth in Germany as well as expansion into other central and eastern European markets.

To contact Katronic Prozessmesstechnik ring +49 3943 23 99 00 or visit <u>www.katronic.de</u>.

Doctor in the house

Following completion of his PhD on 'Ultrasonic testing and monitoring of injectable hydrogels for tissue engineering', Katronic are pleased to announce that employee Mario Farrugia should now be addressed Dr Farrugia. Mario who completed his doctorate at Nottingham University has been with Katronic since November 2012 and works in the development and testing of the flowmeter software.

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